

Join us in our Annual “Spring Fest 2023!”

Texas A&M University at Galveston

Wednesday, April 12th, 11 a.m.- 2:00 p.m.

Dear Potential TAMUG Partner,

The Texas A&M University Galveston Campus (TAMUG) is proud to host its annual Spring Fest, Wednesday, **April 12th from 11am-2pm** in Galveston, Texas. The success of this event is credited largely to our sponsors, who lend their names and financial support to the event.

By participating as a sponsor, your organization will benefit from extended exposure through media, programs, and promotional efforts directed toward the TAMUG Community along with the Galveston Community. For a small donation, you will gain excellent exposure to this important segment of your target audience.

We have multiple levels of sponsorship, as detailed in the enclosed sponsorship packet. You may select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help TAMUG Student Government Association fund our annual Spring Fest.

We look forward to your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment form by emailing it to Derrick Ford at fordd@tamug.edu. Thank you in advance for your willingness to support the efforts of TAMUG.

Sincerely,

Derrick Ford

Spring Fest 2023 Sponsorship Co-Chair
Assistant Director of Student Activities
Texas A&M University at Galveston
Box 1675, Galveston, Texas 77553
409.740.4557 Fax: 409.740.4775
fordd@tamug.edu

Cadence Housmams

Spring Fest 2023 Sponsorship Co-Chair
SGA Assistant VP for Student Affairs
Texas A&M University at Galveston
1001 Texas Clipper Rd., Galveston, Texas 77553
409.740.4420 Fax: 409.740.4775
SeaAggieSga@gmail.com

Methods of payment:

- Checks made to TAMUG SGA, mailed to:
Derrick Ford, *Assistant Director of Student Activities*
Texas A&M University-Galveston Campus
P.O. Box 1675
Galveston, TX 77553

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Ways to Participate:

Spring Fest Notes:

- ❖ 3,000+ TAMUG students, faculty and staff will attend
- ❖ No fee to participate in the event!

How you can participate:

- ❖ Your Business can display a table at spring fest
- ❖ Provide business information or give-away items for goody bags
- ❖ Donate and Item for Door Prize
- ❖ Display “Spring Fest” on business marquee April 5th – 12th
- ❖ Any combination of the above

Spring Fest 2023
Sponsorship Levels

White Level: \$250

- ❖ Get your Business Logo on the Spring Fest T-Shirt
- ❖ Promotion of your business on the TAMUG Mobile App

Maroon LEVEL: \$500

- ❖ Get your Business Logo on the Spring Fest T-Shirt
- ❖ Promotion of your business on the TAMUG Mobile App
- ❖ Promotion of your business on the SGA Facebook page & Printed Materials
- ❖ On-Campus signage for your business
- ❖ Invitation to the Leadership and Awards Banquet scheduled for Wednesday, April 26th at 7pm inside of ASEC Ballroom

We look forward to introducing your business to TAMUG students, faculty, and staff.

- ❖ Your involvement shows how much you welcome and appreciate TAMUG customers.
- ❖ To participate, complete the enclosed “Spring Fest” Information Form & return to the TAMUG Campus by **April 3rd**.
- ❖ *(This is an outdoor event vendors are welcome to bring tents.)*
- ❖ Questions? Call: (409)740-4557

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Participation Form

Company or Business Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax No.: _____

Please [√] how you would like to participate:

- Yes, I would like to provide my information or give-a-way items for the "goody" bags. (TAMUG prepares 200+ goodie bags to be given away)
 - I will bring these items to the TAMUG Campus by April 1st.
 - please call 409-740-4557 to make arrangements to have these items picked up from your business.
- I will donate an item to be used as a door prize for your Spring Fest.
Item to be donated: _____
- I would like a table to set up a business display at the Spring Fest Event
- I would like to become a TAMUG SGA Aggie Merchant
 - White Package \$250
 - Maroon \$500

Return completed form to:

Texas A&M University at Galveston
Student Government Association
1001 Texas Clipper Rd.
Seibel Student Services Center
Room 101F
Galveston, TX 77553